

DRAFT COUNCIL PLAN

Open for Public Comment

The Shire of Victoria Plains is pleased to share the Draft Council Plan for community review and feedback.

Community input has been central to developing the Draft Council Plan. Feedback gathered through workshops, surveys, and conversations with residents, ratepayers, businesses, and local sporting and community groups has shaped the strategies and actions that will guide the Shire in the years ahead.

The Draft Council Plan is now open for public comment ahead of its consideration for final adoption by Council. Community members are encouraged to review the draft and share their feedback by Monday, 9 November 2026.

The Draft Council Plan can be viewed online at www.victoriaplains.wa.gov.au, or a hard copy can be accessed from the Shire Office.

DRAFT COUNCIL PLAN AT A GLANCE

Community Voices

A snapshot of who participated and how they engaged

Activity	Participants
Council and Management Workshop	10
Community Reference Panel Workshop	9
Community Workshop	3
Resident & Ratepayer Surveys	26
Sporting / Community Groups Survey	7
Business Survey	8
Total Engagement	63

The Community Said They Value

- “ Safe, close to Perth, potential growth in the area
- “ Peace of mind - it's quiet
- “ Small communities are like families, they stick together and help each other in times of need
- “ The community spirit
- “ Prompt and friendly service, always helpful
- “ We have the best of both worlds. Wide open spaces and attractive countryside plus reasonably close to key amenities

Community Priorities

The key themes and priorities identified through community feedback

Highest ranked 10 year community priorities

	Provision and maintenance of roads		Bush Fire prevention and control
	Provision and maintenance of community buildings, halls and toilets		Community engagement and communication
	Support for community groups and volunteers		Economic and tourism development

Overall Community Priorities for the next four years

	Road and Transport Infrastructure	Including road maintenance, road improvements, and concerns about heavy vehicles.
	Economic development and tourism	Focus on growing the local economy, attracting visitors, and supporting business diversity and opportunities.
	Community Facilities and Amenities	Including new park, improvements to the oval, sporting club, and event facilities. A theme for a desire for stronger local infrastructure to support community life.
	Youth, Families and Aged Support	Supporting youth, child and family facilities/activities, as well as aged care and ageing-in-place support.
	Housing and Workforce Support	Access to key worker housing and availability of industrial/commercial land for business growth.

The voices of the community told as they see **room for improvement** in the following:

 Maintenance of parks and gardens	 Sport and recreation facilities
 Road maintenance and construction	 How the community is consulted
 Development of industrial land	 Building and planning approvals

Community Priorities by Strategic Pillar

Key themes identified through community engagement

Community - Supporting youth and families through improved spaces, playgrounds and programs - Planning for future sporting, recreation and community facility needs - Strengthening support for volunteers, sporting clubs and community groups - Supporting our seniors to age in place - Improving accessibility and inclusion across Shire facilities - Improving walking and cycling paths / trails	Economy - Delivery of residential subdivision and workforce housing - Activating land for residential, industrial and commercial development - Diversifying the local economy beyond agriculture - Growing tourism through our natural landscapes, events and attractions - Improving and promoting caravan parks, camping and short stay accommodation - Supporting local business - Maintaining and upgrading the road network - Improving townscape presentation, public amenities and community spaces
Environment - Advocating for long term water security - Supporting emergency preparedness, response and our volunteer emergency services - Managing the benefits and impacts of renewable energy developments - Improving waste management services and transfer stations - Protecting biodiversity, roadside vegetation and natural landscapes	Civic Leadership - Strengthening communication and engagement with the community - Maintaining strong regional partnerships and advocacy - Sustaining sound financial management and organisational capability - Ensuring equitable representation of all communities across the Shire

Council's Response to Community Feedback

A snapshot of the key overarching strategies proposed in the Draft Council Plan

	Community	1.1 Healthy, connected and safe communities 1.2 An inclusive community with diverse opportunities to participate 1.3 Safe, vibrant and accessible recreational and heritage places
	Economy	2.1 Support a diverse, resilient and growing local economy 2.2 Increased housing opportunities to attract residents and workers 2.3 A safe and efficient transport network that supports economic growth 2.4 Visitors have a positive experience across our communities
	Environment	3.1 Maintain sustainable waste management and water services 3.2 Protect and manage our natural environment 3.3 Responsible management of renewable energy and mining developments 3.4 A prepared and resilient community supported by effective emergency management
	Civic Leadership	4.1 Effective leadership and regional collaboration 4.2 Shire communication and engagement is clear, consistent and transparent 4.3 Strong governance and leadership to support a sustainable future